



Hafiz Muhammad Haseeb

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ABOUT ME

I am a creative Graphic Designer and UI/UX professional with over 5 years of experience in branding, print, and digital design. I have worked with international companies and marketing agencies, delivering visually impactful and user-focused solutions. Alongside my professional work, I mentor aspiring designers and lead design teams, combining creativity with leadership and a strong understanding of design principles.

WORK EXPERIENCE

EDIFY COLLEGE OF IT – Faisalabad, Pakistan

Team Lead – Graphic Design & UI/UX Design

[Oct 2022 – Current]

- Leading Graphic Design and UI/UX design teams for academic and practical projects
- Assigning tasks, managing timelines, and ensuring design quality standards
- Reviewing team outputs and maintaining consistency with project requirements
- Coordinating between mentors, students, and management

EDIFY COLLEGE OF IT – Faisalabad, Pakistan

Mentor – Graphic Design & UI/UX Design

[Oct 2022 – Current]

- Mentoring students in Graphic Design and UI/UX Design fundamentals and advanced concepts
- Teaching design tools, workflows, and industry best practices
- Evaluating student projects and providing constructive feedback
- Supporting students in building strong design portfolios

RTEETECH MARKETING AGENCY – Faisalabad, Pakistan

Senior Graphic Designer

[2020 – Sep 2022]

- Led visual design tasks for agency social media and multiple client projects
- Designed logos, brochures, social media posts, and print media materials
- Collaborated with marketing teams to deliver creative solutions aligned with client branding

EDUCATION AND TRAINING

BCA

Riphah International University [2020 – 2024]

City: Faisalabad, | Country: Pakistan | Website: <https://www.riphahfsd.edu.pk/>

Intermediate (ICS)

Govt. College of commerce [2018 – 2020]

City: Faisalabad, | Country: Pakistan

Metric

Al-Sadiq moodel high school [2016 – 2018]

City: Faisalabad, | Country: Pakistan

LANGUAGE SKILLS

Mother tongue(s): Urdu

Other language(s):

English

LISTENING A2 READING A2 WRITING A1

SPOKEN PRODUCTION A1 SPOKEN INTERACTION A1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

CERTIFICATIONS

[Adobe , Jul 2024]

Adobe Illustrator 2024 Professional Certificate

Mode of learning: Online

[Adobe , Jul 2024]

Adobe Photoshop 2024 Professional Certificate

Mode of learning: Online

[Adobe , Jul 2024]

Adobe InDesign 2024 Professional Certificate

Mode of learning: Online

[Adobe , Jul 2024]

Adobe InDesign 2024 Professional Certificate

Mode of learning: Online

SKILLS

Microsoft Powerpoint / Microsoft Excel / Microsoft Office / Microsoft Word / understand spoken English

Graphic & UI/UX Design

UI/UX Design / Figma / Figma prototyping / Graphic design / Adobe Photoshop / Adobe Illustrator / Digital/Print Media Design / Company Branding

Video Editing

Video editing / Adobe premiere pro / Adobe after effect / colour grading / motion graphics